

Bucharest, 15<sup>th</sup> of May 2024  
ANNOUNCEMENT

## **A new Life is Hard bond issue, worth RON 10 mn, will start trading on May 16th**

Life is Hard (BVB symbol: [LIH](#)), technology company listed on the Bucharest Stock Exchange (BVB) on the Multilateral Trading System since 2015, will list on May 16<sup>th</sup> a new issue of corporate bonds, worth RON 10 mn, under the stock ticker [LIH28](#). This is the second bond issue of the company listed on the stock exchange, the first one being listed since February 16, 2022.

The company issued 100,000 corporate, non-convertible, unsecured bonds with a nominal value of RON 100 and a yearly interest rate of 10% with the maturity date in 2028. In the public offer held between April 2-15, 2024, investors were able to subscribe bonds at a price between RON 96 and RON 104 per bond, meaning 96% and 104% from the nominal value, the final price of the offer being RON 101 per bond, meaning 101% from the nominal value. During the period of the offer, subscribers placed a number of 773 purchase orders. The total number of buyers who received allocation in the offer is 430. The public offer and the listing of the bonds were carried out with the support of [BRK Financial Group](#).

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